Course Description: Media Design provides students with experience in reporting, photography, image editing, layout design, page layout programs, writing, copy editing, and more. Students will compose, construct, and edit all elements of text layout, graphic art, and photography in a publication that exemplifies OCSI's tradition of excellence.

Class Text: Jostens Yearbook Avenue (Online program)

Course Objectives:
- Students will understand, practice and learn skills for applying ethical and legal considerations to planning, storytelling and production. (Jostens Yearbook Curriculum, 2010)
- Publish OCSI yearbook volume that accurately reflects school year 2016-17
- Contribute to OCSI's social media promotion/presence
- Students will be assigned to a specialization in photography, design, writing or editing.

Materials Needed:
- Small notebook or index/note cards
- Writing utensils
- Binder or folder
- Planner/agenda
- SLR camera/photo taking device

Grading Policy:
- Planning & design   50%
- Submission work   20%
- Collaborative work   15%
- Deadline compliance   15%

Class Expectations:
- Media Design is a demanding course for students, as each student will be expected to complete homework and meet deadlines for assigned areas (reporting, photography, design)
- Be on time to class, ALWAYS use class time for Media Design assignments
- Best practice in teamwork & personal responsibility - this class gives you marketable experience in print media publishing - act like it!
- YOU are responsible for documenting this year's accomplishments, special events (OCSI's 60th), and daily life at OCSI - be prepared to invest in this publication and turn in your assigned work ON TIME.

Timeline:
- **First Quarter**
  - Students will be assessed/evaluated & assigned to specialization area(s)
  - Students will submit reporting, photography, and layout design projects
  - Picture Day (Sept 20 & 21; Seniors Sept 22)
  - Class will plan & outline submission dates to Jostens (November & March)
  - Theme & cover chosen
- **Second Quarter**
  - Progress into completed pages & establish area(s) of specialization
  - Portrait design completed
  - First submission to Jostens completed
- **Third Quarter**
  - Spring pictures/retakes
  - Final submission to Jostens
- **Fourth Quarter**
  - Students will continue to contribute to OCSIconnect/social media
  - Photography Portfolio
  - OCSI promotion video

Class Rules:

- Follow all OCSI student handbook policies, especially: no food or drink in the computer lab, electronic agreement, and dress code.

Please cut along the dotted line

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My child and I have read and fully understand Ms. Nelson's class expectations and grading policies.

Student's Name (Print) _____   Parent's Name (Print)_____

Student's Signature _____   Parent's Signature _____

Date: _____   Date: _____